



Comilla University
Department of Marketing
Class Routine

Day/Time	09:00-10:15	10:15-11:30	11:30-12:45	1:15-2:30	2:30-3:45
Sunday	425/NN/201 113/MR/304	423/MR/304 321/NN/202 111/AHS/201	511/MR/304 325/SNB/202 114/MZ/201	516/AHS/201 422/MZ/202 214/NN/304	215/MZ/201
Monday	421/SI/201 321/NN/202 212/SNB/304	516/AHS/201 423/MR/304 211/SI/202	512/AAJ/201 325/SNB/202 222/MR/304	223/SNB/304 111/AHS/201	221/AAJ/304 112/MAH/201
Tuesday	511/MR/304 421/SI/201 115/AH/202	514/SI/202 422/MZ/201 113/MR/304	512/AAJ/201 222/MR/304 424/AH/202	221/AAJ/202 213/AH/304 114/MZ/201	323/MN/201 224/AH/304 215/MZ/202
Wednesday	513/MN/202 211/SI/201	514/SI/202 323/MN/201 212/SNB/304	515/MMH/201 322/MAH/202 224/AH/304	324/MMH/202 223/SNB/201	225/MAH/202
Thursday	513/MN/201 322/MAH/202 115/AH/304	424/AH/304 515/MMH/201 225/MAH/202	425/NN/201 324/MMH/202 112/MAH/304	214/NN/201	213/AH/201

Batch	Course Code	Course Title	Course Teacher
<i>Effective from:</i> 05.05.2026 MBA 2024-2025	MKT-511	Digital Marketing	Mahfuzur Rahman (MR)
	MKT-512	Environmental Marketing	Md. Abdullah Al Jamil (AAJ)
	MKT-513	Business Marketing	Professor Dr. Meher Neger (MN)
	MKT-514	Advanced Marketing Research	Professor Dr. Shahidul Islam (SI)
	MKT-515	Global Marketing	Professor Dr. Md. Moynul Hasan (MMH)
	MKT-516	Tourism and Hospitality Marketing	Professor Dr. Mohammad Amzad Hossain Sarker
Batch	Course Code	Course Title	Course Teacher
<i>Effective from:</i> 10.05.2026 Session: 2021-2022	MKT-421	Marketing Research	Professor Dr. Shahidul Islam (SI)
	MKT-422	Sales and Retail Management	Mashiat Zahin (MZ)
	MKT-423	Strategic Brand Management	Mahfuzur Rahman (MR)
	MKT-424	Supply Chain Management	Afzal Hossain (AH)
	MKT-425	Competitive Analysis	Nishat Nigar (NN)
Batch	Course Code	Course Title	Course Teacher
<i>Effective from:</i> 01.04.2026 Session: 2022-2023	MKT-321	Operations Management	Nishat Nigar (NN)
	MKT-322	Digital Business & Innovation	Dr. Md. Awlad Hossain (MAH)
	MKT-323	Consumer Behavior	Professor Dr. Meher Neger (MN)
	MKT-324	Global Fashion Buying and Merchandising	Professor Dr. Md. Moynul Hasan (MMH)
	MKT-325	Entrepreneurship Development	Sabikun Nahar Bipasha (SNB)
Batch	Course Code	Course Title	Course Teacher
<i>Effective from:</i> 04.05.2026 Session: 2023-2024	MKT-221	Principles of Marketing-II	Md. Abdullah Al Jamil (AAJ)
	MKT-222	Human Resource Management	Mahfuzur Rahman (MR)
	MKT-223	Business Statistics-I	Sabikun Nahar Bipasha (SNB)
	MKT-224	Computing and Information Systems	Afzal Hossain (AH)
	MKT-225	Organizational Behavior	Dr. Md. Awlad Hossain (MAH)
Batch	Course Code	Course Title	Course Teacher
<i>Effective from:</i> Session: 2024-2025	MKT-211	Principles of Marketing-I	Professor Dr. Shahidul Islam (SI)
	MKT-212	Business Mathematics-II	Sabikun Nahar Bipasha (SNB)
	MKT-213	Financial Management	Afzal Hossain (AH)
	MKT-214	Insurance and Risk Management	Nishat Nigar (NN)
	MKT-215	Law and Ethics	Mashiat Zahin (MZ)
Batch	Course Code	Course Title	Course Teacher
<i>Effective from:</i> 19.04.2026 Session: 2025-2026	MKT-111	Introduction to Business	Professor Dr. Mohammad Amzad Hossain Sarker
	MKT-112	Microeconomics	Dr. Md. Awlad Hossain (MAH)
	MKT-113	Environment and Sustainability	Mahfuzur Rahman (MR)
	MKT-114	Business English and Communication	Mashiat Zahin (MZ)
	MKT-115	Emergence of Bangladesh	Afzal Hossain (AH)

Notes: Make sure to take the classes in assigned schedule; Maximum 3 Classes for a batch in a single day; One day each batch will get a rest day in a week.

MN 19/05/2026

(Professor Dr. Meher Neger)
Head of The Department
Department of Marketing
Comilla University.