

Course Outline

Course Code: 04132111

Course Title: Entrepreneurship Management

Credit Value: 03

Total Marks: 100

Course Textbooks & References

1. S. S. Khanka, *Entrepreneurial Development*.
2. Robert D. Hisrich and Michael P. Peters, *Entrepreneurship*.
3. Thomas W. Zimmerer and Norman M. Scarborough, *Essentials of Entrepreneurship and Small Business Management*;
4. Khan, A.R: *Entrepreneurship & Small Business*

Note: Students are encouraged to consult additional relevant books, journal articles, and online academic resources to enhance their understanding of the course topics.

Total Chapters: 11

Detailed Course Outline (28 Classes)

Chapter No.	Class No. & Output	Chapter's Name	Name of Books & Page No.	Tentative Date for Completion
1.	1, 2 & 3 Core Knowledge	Entrepreneur: Definition, Features, Qualities, Classification, Differentiating Managers from Entrepreneurs; Intrapreneurship: Concept, Features, and Difference from Entrepreneurship; Ethics and Social Responsibility of Entrepreneurs.	Dr. S. S. Khanka (Page No: 3-35), Thomas and Norman (Page No: 15-16), Robert and Michael (Page No: 07, 17, 20) + Other Sources A combination of all	12,13 & 19 Nov, 2025
2.	4 & 5	Entrepreneurship: Definition, Historical Background of Entrepreneurship in Bangladesh, Characteristics, Functions, Roles, Classification, Entrepreneurship and Economic Development, Entrepreneurship as a Critical Resource	Dr. S. S. Khanka (Page No: 36-43), Thomas and Norman (Page No: 21,36,42), + Other Sources	20 & 26 Nov, 2025
3.	6 & 7 Implications	Theories and Models for Entrepreneurship Development: Sociological theories, Socio-psychological theories, Cultural theories, and other theories; Models of entrepreneurial motivation; and Entrepreneurial development cycle.	Dr. S. S. Khanka (Page No: 175-207), + AR Khan (31-48) + Other Sources	27 Nov & 03 Dec, 2025

4.	8, 9 & 10 Observation & Implementation	Women and Other Social Entrepreneurship: Women Entrepreneurship and Economic Development Problems, Prospects and Success Factors of Women Entrepreneurship in Bangladesh; Background, Characteristics, Basic Concepts ✓ Principles and Models of Social Entrepreneurship and Social Business; and Cases of Successful Entrepreneurs.	Dr. S. S. Khanka (Page No: 51-66, 118-134), + Other Sources	04, 10 & 11 Dec, 2025
5.	11 & 12 Observation & Implementation	Environment of Entrepreneurship: Factors Affecting Entrepreneurial Environment- Classification of Business Environment: Political, Legal, Economic, and Technical Aspects; Main Characteristics and Salient Features of Industrial Policy; and Assessing Entrepreneurial Environment.	Other Sources	18 & 31 Dec, 2025
6.	13 & 14 MO & I	Entrepreneurship Development in Bangladesh: Problems and Prospects of Entrepreneurship Development in Bangladesh: Policy Guidelines and Sources of Institutional Assistance for Entrepreneurship Development.	Dr. S. S. Khanka (Page No: 229-242), + Other Sources	01 & 07 Jan, 2026
7.	15, 16 & 17	Roles of BSCIC, MIDAS, Grameen Bank, Universities and Government & Non-Government Organizations in the Development of Entrepreneurship Development in Bangladesh; and different Schemes of Entrepreneurial Training in Bangladesh.		08,14,15 Jan, 2026
8.	18, 19 & 20 Core Knowledge	Introduction to SMEs: Concept of SMEs in different Countries; Role and Features of SMEs: Comparison with Large Business; Fields of SMEs; Government Policies and Support of SMEs Development in Bangladesh; Problems of SMEs; and Current Status of SMEs in Bangladesh.	Dr. S. S. Khanka (Page No: 3-35), Thomas and Norman (Page No: 15-16), Robert and Michael (Page No: 07, 17, 20) + Other Sources	21, 22 & 28 Jan, 2026 ❖ Practical P.V

9.	21, 22 & 23	Management of SMEs: Understanding various Aspects of Small Business Management; Marketing of Small Business; Financial Management of Small Business; and Legal Aspects of Small Business.	Dr. S. S. Khanka (Page No: 249-271), + Other Sources	29 Jan, 04 & 05 Feb, 2026
10.	24 & 25 Core Knowledge & Implementation	Business Plan: Outline of a Model Business Plan for Small Firm; Valuation of a Business; Cost Approach; Market Value Approach; Capitalized Income Approach; and Buying an Existing Business versus a new one.	Dr. S. S. Khanka (Page No: 303-320), Thomas and Norman (Page No: 372), Robert and Michael (Page No: 180-206) + Other Sources	11-12 Feb, 2026
11.	26 & 27 M. O & I	Franchising: Meaning, Purpose, Types, Features, Problems of Franchising; Evaluating Franchise Opportunities; and Future of Franchising.	Dr. S. S. Khanka (Page No: 727 -745), Thomas and Norman (Page No: 130-144), + Other Sources	18 & 19 Feb, 2026 (Ramadan...)
12	28	Full Syllabus at a glance	Last Class	12 March, 2026

Nota Bene:

- Students will get all session summaries.
- Contents may be changed & modified.
- Class Schedule may be changed or cancelled for unavoidable circumstances. Then, the makeup class will be conducted.

Assessment Components

Assessment Component	Description
Midterm Examination	Assessment of students' understanding of the course concepts and topics covered during the first half of the course.
Case Study	Analysis of practical entrepreneurial/business cases to apply theoretical concepts and develop problem-solving skills.
Assignment	Individual academic task based on selected topics related to entrepreneurship, business development, SMEs, or management.
Term Paper & Group Presentation	Group-based term paper on selected topics related to entrepreneurship, development, culture, society, or relevant areas, followed by a group presentation.

Note: Course content and chapter distribution may be revised based on **emerging issues, current scenarios, and students' feedback**. Students' preferences will be **considered and prioritized** in deciding **midterm examination dates, selected chapters, term paper topics**, and group presentation **themes**.

Prepared by

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